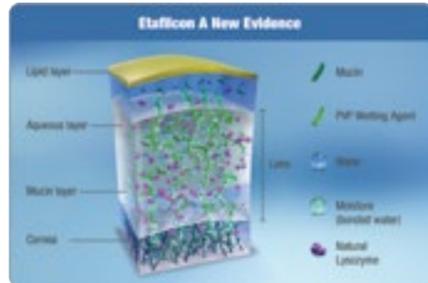


1-DAY ACUVUE® MOIST



For patients who are prone to dryness and sensitivity



DUAL-ACTION technology that helps keep moisture in and irritation out¹⁻⁶

MOISTURE IN Unique LACREON® technology

- Creates a long-lasting cushion of moisture from the lens core to the lens surface that doesn't blink away over time¹⁻³

IRRITATION OUT⁺ Proven etafilcon A material – the untold story:

- Low modulus that allows it to conform comfortably to the eye⁴
- Etafilcon A attracts and helps maintain lysozyme in its natural state more than other lens materials and has been shown *in vitro* to maintain low levels of inflammatory biomarkers^{5,6†}
- INFINITY EDGE™ design fits the contour of the eye seamlessly⁷

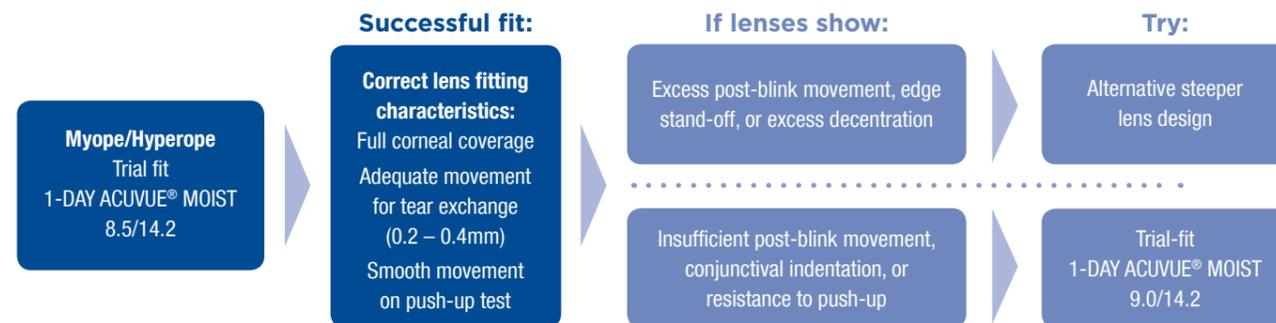


Product specifications	
Lens material	etafilcon A
Wetting technology	LACREON® technology
Water content	58%
Base curve	8.5mm, 9.0mm
Diameter	14.2mm
Power range	-0.50D to -6.00D (0.25D steps) -6.50D to -12.00D (0.50D steps) +0.50D to +6.00D (0.25D steps)
Centre thickness	0.084mm (-3.00D lens)

Product specifications	
Oxygen transmissibility (Dk/t) (boundary and edge corrected) ^{8,9*}	25.5 x 10 ⁻⁹ (-3.00D lens)
Oxygen flux (% available to central cornea) ¹⁰	88%
Class 2 UV-blocking**	98.8% UVB, 85.1% UVA
Visibility features	Visibility tint '123' inversion indicator
Recommended replacement schedule	Single use: 1 day replacement
Pack sizes available	30, 90, 180 lenses

1-DAY ACUVUE® MOIST fitting guide

For optimal fitting success a 5-day trial is recommended



How to explain the benefits to your patients



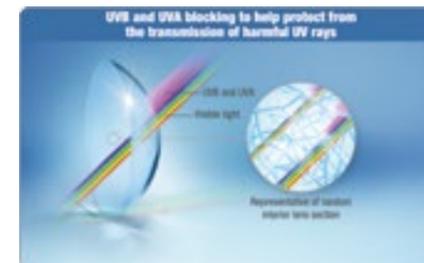
MOISTURE IN

- Unique LACREON® technology creates a cushion of moisture that lasts all day¹⁻³

IRRITATION OUT⁺

- Unique flexible material that fits comfortably to your eyes⁴
- Keeps a protein in its natural state, which might otherwise lead to irritation^{5,6}

[†] Based on *in vitro* data; clinical studies have not been done directly linking differences in lysozyme profile with specific clinical benefits.



High UV-blocking**

- Helps reduce UV exposure with Class 2 UV-blocking
- Helps protect your eyes from transmission of the sun's harmful rays



The freedom and convenience of a fresh, new lens every day

- Daily disposables are the healthiest way to wear contact lenses^{11,12}
- Ideal for allergy sufferers¹³
- No cleaning required

**All ACUVUE® Brand Contact Lenses have Class 1 or Class 2 UV-blocking to help provide protection against transmission of harmful UV radiation to the cornea and into the eye. UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. UV transmission measured with -1.00 lens.

*Oxygen transmissibility at centre of a -3.00D lens using boundary-corrected, edge-corrected Dk values. Units: (cm/sec) (ml O₂/ml x mm Hg) at 35° C. Dk determined via polarographic method.

[†] Based on *in vitro* data; clinical studies have not been done directly linking differences in lysozyme profile with specific clinical benefits.

1. Sheardown H et al. Chemical characterization of 1-DAY ACUVUE® MOIST® and 1-DAY ACUVUE® contact lenses. Invest Ophthalmol Vis Sci. 2006;47: E-Abstract 2388. 2. JVC Data on file 2005 and 2007. 3. JVC Data on file 2009. Post-hoc analysis October 2009. Among adults aged 25-34 (n=71) P<0.05. With 1-DAY ACUVUE® MOIST™, 1% of patients experience frequent eye irritation, 14% of wearers occasionally experience eye irritation while 83% seldom or never experienced eye irritation. 4. JVC Data on file 2011. 5. JVC Data on file 2014. Data generated in collaboration with the Centre for Contact Lens Research (CCLR) in Waterloo, Canada. Based on *in vitro* data; clinical studies have not been done directly linking differences in lysozyme profile with specific clinical benefits. 6. Sawala M et al. Quantity and conformation of lysozyme deposited on conventional and silicone hydrogel contact lens materials using an *in vitro* model. Eye Contact Lens 2007;33:138-143. 7. JVC Data on file 2013. 8. Morgan P, Brennan N, et al. Central & peripheral Dk/t thresholds to avoid corneal swelling during open eye soft CL wear. Appl Biomater 92B:361-365, 2010. 9. Holden B, Mertz G. Critical oxygen levels to avoid corneal oedema for DW & EW CLs. IOVS. 1994; 25(10):1161-7. 10. % available to central cornea (open eye); compared to 100%, with no lens; Brennan NA. Beyond flux: Total corneal oxygen consumption as an index of corneal oxygenation during contact lens wear. Optom Vis Sci. 2005 Jun;82(6):467-72. 11. Veys J & French K. Health Benefits of Daily Disposable Lenses. Optician 2006; 231:6050; 16-20. 12. Chalmers RL, Hickson-Curran SB, Keay L, Gleason WJ, Albright R. Rates of adverse events with hydrogel and silicone hydrogel daily disposable lenses in a large post market surveillance registry: the TEMPO registry. Invest Ophthalmol Vis Sci. 2015;56:654-663. DOI:10.1167/iov.14-15582. 13. Hayes V et al. An evaluation of 1-day disposable contact lens wear in a population of allergy sufferers. CLAE. 2003;26(2):85-93.